

Job Title: Product Manager

Location: Kansas City

**Company Overview:**

Fidem Financial is an innovative leader in the financial services and asset management space managing our industry-leading platform to source, fund, acquire, and manage consumer loan receivables. Our leadership team is best-in-class with extensive backgrounds in credit portfolio transactions and management, having collectively completed over \$100B in card portfolio transactions. Fidem's team boasts more than 250 years of aggregate experience in all aspects of card portfolio management, including Operations, Marketing & Product Management, Compliance, Credit Risk, Card Conversions, and Vendor Oversight.

**Position Overview:**

We are seeking a strategic and results-oriented Product Manager to lead the development, enhancement, and management of our core financial products, including credit cards, consumer loans, and related offerings. In this hybrid role, you will be responsible for the full product lifecycle—from ideation and market research through launch, performance monitoring, and optimization. This position is ideal for someone with a strong understanding of financial products, market trends, and regulatory considerations, who thrives in a cross-functional environment and is passionate about delivering innovative solutions that meet customer needs and drive business growth.

**Key Responsibilities:**

- Develop and execute product strategies and roadmaps for financial products in alignment with company goals and market opportunities.
- Conduct market research, competitive analysis, and customer needs assessments to identify new product opportunities and enhancements.
- Define product requirements, features, and specifications, collaborating with internal stakeholders including Operations, Marketing, Compliance, and Credit Risk.
- Oversee product launches, ensuring readiness across all business functions and compliance with regulatory requirements.
- Monitor product performance, analyze key metrics, and implement improvements to drive growth, profitability, and customer satisfaction.
- Manage the product lifecycle, including pricing, positioning, and sunseting of underperforming offerings.

- Work closely with sales and marketing teams to develop go-to-market strategies, sales collateral, and training.
- Serve as a subject matter expert on financial products, providing guidance and support to internal teams and external partners.
- Ensure all products adhere to relevant legal, regulatory, and risk management standards.
- Gather and incorporate feedback from customers, partners, and internal teams to inform continuous product improvement.

**Qualifications:**

- 4+ years of experience in product management, preferably focused on financial products such as credit cards, loans, or related services.
- Strong understanding of financial services industry, product development processes, and regulatory requirements.
- Proven ability to manage the end-to-end product lifecycle and deliver results in a fast-paced environment.
- Excellent analytical, problem-solving, and decision-making skills.
- Strong communication and collaboration abilities, with experience working cross-functionally.
- Proficiency with product management tools and data analysis platforms.
- Bachelor's degree in Business, Finance, Economics, or a related field; advanced degree or relevant certifications are a plus.

**Why Join Us?**

- Competitive compensation package with performance-based incentives.
- Health, dental, and vision benefits.
- Opportunity to work with a forward-thinking, innovative company at the forefront of financial technology.
- Flexible work environment with the option for hybrid work.
- A collaborative, supportive, and growth-oriented company culture.